

Trusted CommerceSM



*The Trustwave Trusted Commerce program –
layered protection against data security
breaches and fraud*

Trusted Commerce

Trustwave's Trusted Commerce program provides layered protection against data security breaches and fraud for merchants and their acquiring banks. The components of the Trusted Commerce program – **Payment Card Industry Data Security Standard (PCI DSS)** compliance services, **SSL certificates** and the Trusted Commerce security seal – enable the merchant to conduct secure transactions while validating their identity for consumers. Each layer of the Trusted Commerce program provides shoppers with the ultimate assurance that their personal information, including credit card numbers and other details, will not fall into the hands of hackers and other criminals seeking to profit from unprotected consumer data.

With hundreds of active users of the Trusted Commerce program, Trustwave has already secured millions of transactions benefiting the critical parties of the transaction supply chain:

- **E-commerce Merchants** can conduct more transactions due to increased consumer confidence that the data submitted to their Web sites during online transactions is secure.
- **Acquiring Banks** shield themselves from the penalties that can result from poor data security practices among their merchants through our PCI DSS compliance services. Merchant compliance with the PCI DSS helps acquirers avoid fines for non-compliant merchants and costs associated with security breaches that can include fraud re-imbusement and card re-issuance fees.

Merchants or acquiring banks can procure Trusted Commerce services individually or in bundles depending on their needs. Regardless of the services deployed, all merchants using Trustwave PCI DSS or SSL certificate solutions can display the Trusted Commerce seal on their Web site. The seal will promote the specific Trustwave solutions deployed by the merchant to protect connections between the Web site and its visitors. Users of any of the Trusted Commerce services can post the Trusted Commerce seal and enjoy its benefits at no additional cost.

PCI DSS Compliance with Trusted Commerce

Trustwave has enabled thousands of merchants – large and small – to validate compliance with the PCI DSS over the past several years. For smaller or Level 4 merchants (conducting less than 1 million card-present transactions or less than 20,000 e-commerce transactions annually), Trustwave's Trustkeeper® compliance management portal provides access to all the PCI DSS services necessary to validate compliance including the Self-assessment Questionnaire (SAQ), quarterly vulnerability scanning and remediation recommendations.

About Trustwave

Trustwave is a leading, global provider of information security and compliance management solutions to large and small businesses and the public sector. Trustwave offers and supports SSL certificates, proprietary security appliances, managed security services and compliance management solutions to help organizations simplify, accelerate and validate their compliance with industry standards and regulations such as PCI DSS, HIPAA, SAS-70, GLBA and ISO 27002 (formerly 17799) among others. Trustwave's clients include financial institutions, large and small retailers, global electronic exchanges, educational institutions, business service firms and government agencies. Trustwave is headquartered in Chicago with offices throughout North America, South America, Europe, the Middle East, Africa, Asia and Australia.

www.trustwave.com 1-888-878-7817



For larger merchants, Trustwave offers Compliance Validation Services (CVS) that include TrustKeeper as a project management component along with the support of qualified security professionals to guide a merchant through the compliance validation process.

SSL Certificates with Trusted Commerce

Merchants can also purchase SSL certificates through Trustwave to secure Internet-based communications between their consumer-facing Web site and their own internal Web site server. Trustwave SSL certificates are full-featured premium certificates with 256-Bit encryption that are perfect for use on Web sites, intranets and mail servers.

For merchants seeking an additional layer of protection, Trustwave also offers Extended Validation (EV) SSL certificates – the next generation of SSL. EV SSL certificates differ from standard certificates in the rigorous validation requirements that must be satisfied to verify a merchant as a business entity before an EV SSL certificate can be issued. With the increase in phishing and other online scams, EV SSL certificates are becoming a favored tool in the fight to secure data and combat fraud. EV SSL certificates feature visible security indicators to assure merchants that a Web site using an EV SSL certificate is secure. For example, in Microsoft Internet Explorer Version 7, the address bar of a Web site turns green to emphasize the presence of the EV SSL certificate. This indicator tells the consumer that the merchant is whom they claim to be, and, as a result, the consumer can rest assured that their data is secure when shopping on that merchant's Web site.

Features of Trustwave SSL include:

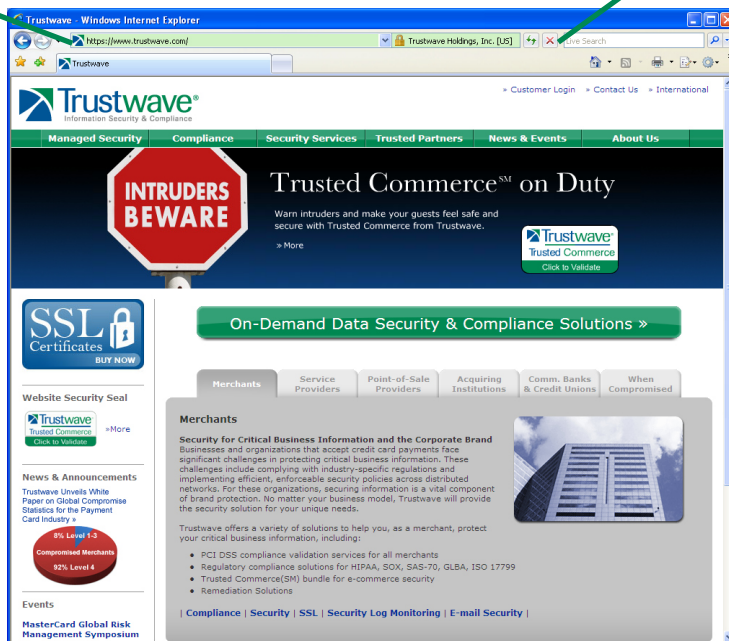
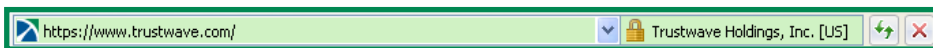
- 256-Bit Encryption with 128-Bit and 40-Bit backward compatibility
- Free priority technical support
- 100 percent trusted root guarantee
- 30-day money back guarantee
- Free re-issues for the life of the certificate

Green means Go!

The EV SSL certificate's "green bar" will increase consumer confidence in your Web site which will result in more sales.

The "green bar" gives you a competitive advantage: when all else is equal, shoppers prefer to buy from online stores that have been authenticated and have an EV certificate.

The "green bar" that visitors see when visiting a secure page on your Web site is the ONLY trust indicator that makes an actual change in the browser interface.



Trusted Commerce Web Site Security Seal

All merchants that have purchased single or multiple services of the Trusted Commerce package are eligible to display the Trusted Commerce Web site security seal – a visible indicator used by countless merchants to assure their shoppers that information entered on the merchants' e-commerce Web site is handled in a secure manner.

The Trusted Commerce seal is seen by millions of consumers on a daily basis and is displayed by countless merchants across numerous industries.



For web sites with dark backgrounds



For web sites with light backgrounds